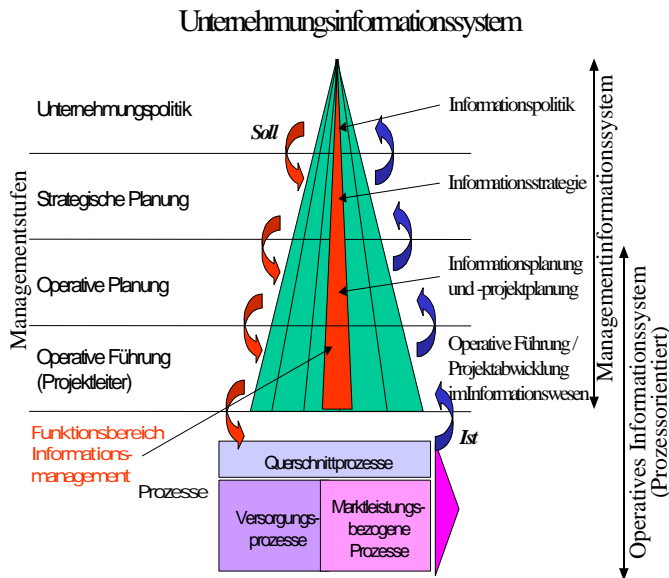
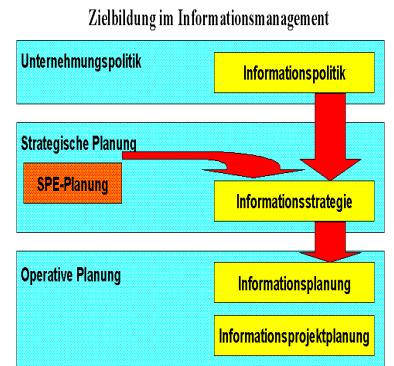
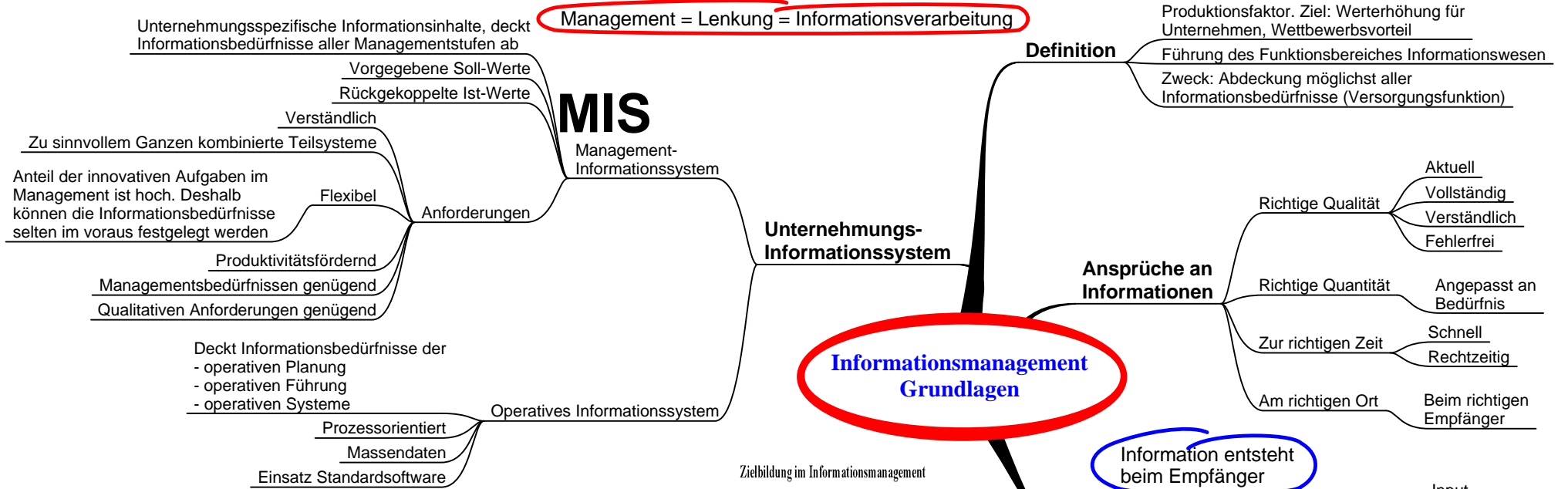


Management = Lenkung = Informationsverarbeitung



Operative Informationssysteme		Management-Informationssysteme
klein	Anteil externer Informationen	gross
kurzfristig	Zeithorizont	langfristig
hoch	Strukturierbarkeit	gering
hoch	Effizienz	gering
gering	Flexibilität	hoch

